

FOR SALE

NEW LOCATION The Cheesecake Shop Mt Gambier



The Cheesecake Shop Opportunity

Find an outlet for your creative passion and make cakes with love in your very own piece of one of Australia's favourite brands, The Cheesecake Shop. Unlike other national cake retailers, The Cheesecake Shop bakes their cakes on the premises. No nasty factories mass producing cakes and then transporting them in diesel fume infested trucks all across town. The Cheesecake Shop makes cakes just like your grandmother used to and that is the secret behind the amazing taste that has seen the business grow to almost 200 stores across Australasia.

With the nearest Cheesecake Shop stores located hundreds of kilometres away, the Cheesecake Shop Mt Gambier represents an excellent opportunity for an enthusiastic family or individual to combine their energy with the Cheesecake Shop brand and build a profitable business.

The Location

Home of the famous blue volcanic lake, Mt Gambier is the regional centre of the Limestone Coast. Supporting a local population of approximately 32,000 people, Mt Gambier is the shopping capital of the area.

Investment Level

As a long standing franchisor, the Cheesecake Shop is well experienced in reading the trends of the market place. The Mt Gambier franchise will benefit from this experience with it being one of the first stores to implement the Cheesecake Shop's new, fresh look. Depending on site location, the investment level to acquire the Mt Gambier franchise with the spectacularly updated branding will range between \$300,000 to \$400,000. Generally banks, subject to the applicant meeting their lending criteria, are willing to lend up to 70% of the investment level and therefore a franchisee will need minimum available capital of between \$90,000 and \$120,000.

Lease and Franchise Agreement

The franchise agreement is for an initial period of 10 years.

The Cheesecake Shop works with the local franchisee to harness their local knowledge to secure an appropriate site. A lease term broadly in line with the franchise agreement term is then secured. With almost 20 years of success and an excellent trading reputation, the Cheesecake Shop represents a first class option for landlords which ensures most competitive lease terms.

Further Information

Our helpful team are available to guide you through the process and assist you at every step of the way. To register your initial interest, apply for an information pack via the franchise section of our website. Our State Manager will then contact you to help you assess the franchise opportunity.

Business Profile

Location

Mt Gambier
South Australia

Contact

Nick Avgerinos
National Franchise
Development Manager
Ph: (02) 8790 1035

Franchise Agreement

5 + 5 Years

Investment Level

\$300,000 - \$400,000

The Cheesecake Shop

- Established 1991
- Almost 200 stores operating in Australasia
- Two times winner of the Franchise Council of Australia Franchisor of the Year Award
- Operating internationally in Poland, New Zealand and the United Kingdom
- One of Australia's best loved brands
- Easy to operate franchises