

FOR SALE

NEW LOCATION The Cheesecake Shop Mt Isa



The Location

Described as the Oasis of the Outback, Mount Isa nestles among the ochre-red Selwyn Ranges, on the banks of the Leichhardt River. It is the major administrative, commercial and industrial centre for Queensland's vast north-western region. The area has a steady economy with the local district population estimated at about 31,000 people.

The Cheesecake Shop Opportunity

Do you have a passion for baking cakes? Do you love the looks on the faces of your loved ones when they see that special cake you have made and their mouth starts to water even before they have tasted it? Then the opportunity to open your very own piece of one of Australia's favourite brands is one you must explore.

Our incredible success and affection within the hearts of the Australian community is due in no small way to the recruitment of franchisees who are passionate about making only the highest quality cakes. The opening of a new store in Mt Isa provides the opportunity for an inspired individual or family to do what they love and develop a thriving business at the same time.

As the only Cheesecake Shop in town and with currently none of our major national competitors in Mt Isa, the Cheesecake Shop Mt Isa represents an excellent opportunity for an enthusiastic family or individual to combine their energy with the Cheesecake Shop brand and build a profitable business.

Investment Level

As a long standing franchisor, the Cheesecake Shop is well experienced in reading the trends of the market place. The Mt Isa franchise will benefit from this experience with it being one of the first stores to implement the new, fresh look. Depending on site location, the investment level to acquire the Mt Isa franchise with the spectacularly updated branding will range between \$300,000 to \$400,000. Generally banks, subject to the applicant meeting their lending criteria, are willing to lend up to 70% of the investment level and therefore a franchisee will need minimum available capital of between \$90,000 and \$120,000.

Lease and Franchise Agreement

The franchise agreement is for an initial period of 10 years.

The Cheesecake Shop works with the local franchisee to harness their local knowledge to secure an appropriate site. A lease term broadly in line with the franchise agreement term is then secured. With in excess of 180 shops across Australia and an excellent trading reputation, the Cheesecake Shop represents an excellent option for landlords which ensures most competitive lease terms.

Further Information

Our helpful team are available to guide you through the process and assist you at every step of the way. To register your initial interest, apply for an information pack via the franchise section of our website.

Business Profile

Location

Mt Isa
Queensland

Contact

Nick Avgerinos
National Franchise
Development Manager
Ph: (02) 8790 1035

Franchise Agreement

5 + 5 Years

Investment Level

\$300,000 - \$400,000

The Cheesecake Shop

- Established 1991
- In excess of 180 stores operating in Australia
- Two times winner of the Franchise Council of Australia Franchisor of the Year Award
- Operating internationally in Poland, New Zealand and the United Kingdom
- One of Australia's best loved brands
- Easy to operate franchises

