

FOR SALE

NEW LOCATION The Cheesecake Shop North Lakes



The Location

North Lakes is an expanding suburb situated approximately 25 km north of the Brisbane CBD. With an abundance of parklands, schools and shops, North Lakes currently houses 10,000 people, with 25,000 projected by the end of the current residential development. There are also many new facilities in the area, including the North Lakes Community Centre and the recently extended Westfields. In addition, North Lakes Business Park started construction in 2007 and is planned to take 7 years to fully complete with a forecast to ultimately create 5,000 jobs.

All of these factors point to strong long term growth expectations in the area.

The Cheesecake Shop Opportunity

The Cheesecake Shop is one of Australia's best loved brands. Established in 1992, the Cheesecake Shop has an extensive network of in excess of 180 stores in Australia. This history translates into a recent survey's finding of 95% of people being aware of the Cheesecake Shop's brand.*

With the nearest Cheesecake Shop stores over 10 kilometres away in Margate and Strathpine, North Lakes represents an excellent opportunity for an enthusiastic family to combine their energy with the Cheesecake Shop brand and build a profitable business.

Investment Level

As a long standing franchisor, the Cheesecake Shop is well experienced in reading the trends of the market place. The North Lakes franchise will benefit from this experience with it being one of the first stores to implement the new, fresh look. Depending on site location, the investment level to acquire the North Lakes franchise with the spectacularly updated branding will range between \$300,000 to \$400,000. Generally banks, subject to the applicant meeting their lending criteria, are willing to lend up to 70% of the investment level and therefore a franchisee will need minimum available capital of between \$90,000 and \$120,000.

Lease and Franchise Agreement

The lease and franchise agreements are for 5 years with an option to renew for a further 5 years (10 years in total).

Further Information

Our helpful team are available to guide you through the process and assist you at every step of the way. To register your initial interest, apply for an information pack via the franchise section of our website. Our State Manager will then contact you to help you assess the franchise opportunity.

* Survey conducted in postcodes with a Cheesecake Shop

Business Profile

Location

North Lakes
Queensland

Contact

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State Manager
Queensland
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Franchise Agreement

5 + 5 Years

Investment Level

\$300,000 - \$400,000

The Cheesecake Shop

- Established 1992
- In excess of 180 stores operating in Australia
- Two times winner of the Franchise Council of Australia Franchisor of the Year Award
- Operating internationally in Poland, New Zealand and the United Kingdom
- One of Australia's best loved brands
- Easy to operate franchises

